

# Scheme for Career Counselling and Job Placement Program

## 1. Name of the Scheme

Career Guidance, Skill Development, and Job Placement Program

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## 2. Background and Rationale

Many young people face difficulties in choosing suitable careers due to lack of proper guidance and information. Career counselling programs help students understand their **skills, interests, and career opportunities**, while job placement support helps them find suitable employment.

This program aims to guide youth in **career planning, skill development, and employment opportunities**.

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## 3. Objectives

### General Objective

To provide career guidance and job placement support for youth and students.

### Specific Objectives

- Help students identify their interests and abilities
  - Provide information on educational and career opportunities
  - Develop employability skills
  - Support youth in finding suitable jobs
  - Promote entrepreneurship and self-employment
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## 4. Target Beneficiaries

Primary beneficiaries:

- Students in higher secondary schools and colleges
- Unemployed youth

Secondary beneficiaries:

- Parents
  - Teachers
  - Community members
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## **5. Program Components**

### **5.1 Career Awareness Programs**

Sessions on:

- Career options after school and college
  - Emerging job opportunities
  - Vocational and professional courses
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### **5.2 Career Counselling Sessions**

- Individual counselling
  - Aptitude and interest assessment
  - Career planning guidance
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### **5.3 Skill Development Training**

Training on:

- Communication skills
  - Interview skills
  - Resume preparation
  - Computer and digital skills
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### **5.4 Job Placement Support**

- Job fairs and campus recruitment
- Collaboration with companies and industries
- Internship opportunities

Possible collaboration with institutions like

- National Skill Development Corporation
  - Ministry of Skill Development and Entrepreneurship
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## 5.5 Entrepreneurship Promotion

- Training on starting small businesses
  - Guidance on government schemes
  - Support for startup initiatives
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## 6. Implementation Plan

Phase	Activity	Duration
Phase 1	Program planning	1 month
Phase 2	Career awareness sessions	2 months
Phase 3	Skill development training	3 months
Phase 4	Job placement and internships	Ongoing

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## 7. Human Resources Required

- Program coordinator
  - Career counsellors
  - Trainers for skill development
  - Industry partners
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## 8. Budget Estimate

Item	Estimated Cost (INR)
Training materials	1,000
Resource persons	1,000
Workshops and training	1,000
Job fair and placement activities	1,000
Administration	1,000
Total	5,000

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## 9. Expected Outcomes

- Increased career awareness among youth
  - Improved employability skills
  - Higher job placement rate
  - Promotion of entrepreneurship
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## **10. Monitoring and Evaluation**

- Participant feedback
  - Number of students placed in jobs
  - Follow-up with employed youth
  - Periodic program review
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## **11. Sustainability Plan**

- Establish career guidance centers
- Continuous training programs
- Partnerships with industries and institutions
- Alumni mentoring programs